Kelly *KaRon*

UGC MEDIA KIT / NOVEMBER 2026

Your brand.
A little more relatable.



Meet Kelly

GEN X UGC CREATOR | WIFE | MOM

Atlanta, Georgia | TikTok: @livingkellyslife

Portfolio: kellykaron.com

The perspective I bring.

I'm Kelly KaRon, a Gen X UGC creator, wife and mom based in Atlanta. I create for women who want to feel good, look like themselves and find products that make everyday life easier. My work combines polished product visuals, practical demonstrations and warm, conversational storytelling, with the humor and lived experience that make a brand feel relatable.

CREATIVE RANGE

Conversational videos, product demos, unboxings, voiceovers and beauty close-ups. My series **Why Ain't Nobody Tell Me?™** brings observational humor to everyday life.

CONTENT PILLARS

- Beauty and skincare
- Everyday wellness and midlife
- Motherhood and family life
- Home, travel and practical tech

TikTok at a glance.

4,301	10.1K
TikTok followers	Total TikTok likes

Public TikTok profile verified November 5, 2026.

TikTok | My portfolio

See the story. See the range.

A closer look at how I bring products into everyday life. Tap a cover or button to watch the full video.

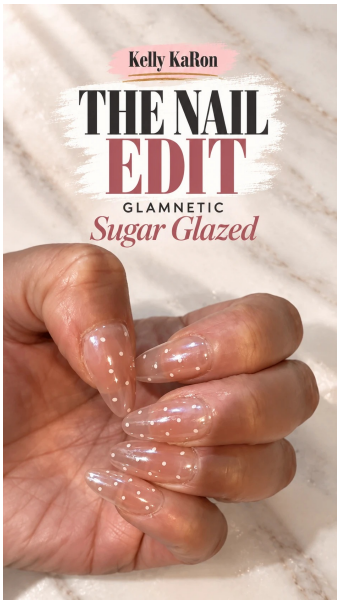


Sagrada BioSkincare

On-camera skincare

Unboxing to everyday use.

Watch video

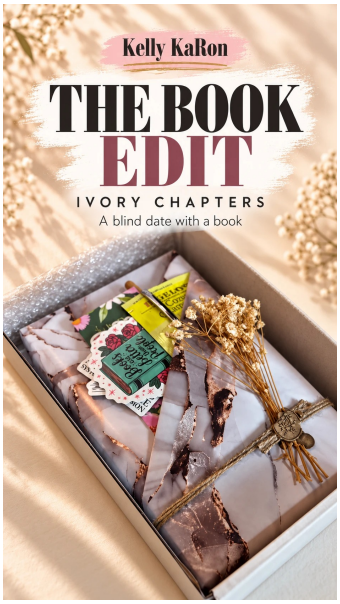


Glamnetic

Beauty close-ups

Texture, detail and finish.

Watch video



Ivory Chapters

Lifestyle unboxing

A product with a story.

Watch video



Native Minis

Product showcase

An everyday essential.

Watch video

Sagrada BioSkincare: paid collaboration. Other selected examples may include gifted products or self-directed work; product appearances do not necessarily indicate a paid partnership.

Made for your next campaign.

From a single product story to a coordinated campaign or an ongoing content partnership, I bring a recognizable point of view and thoughtful execution from concept through delivery.

Scope built around your brief. Pricing reflects the creative scope, deliverables and usage. Content creation does not include posting on my own accounts. Posting to my channels, paid advertising, raw footage and exclusivity are agreed separately.

My portfolio

Create w/ Kelly